The Green Vision of the Wünsche Group

Für morgen handeln.





It is a question of personal values!

We, the Wünsche Group, are a company with both, a long history, as well as a forward-thinking approach to the future. As is our Group motto "Act for tomorrow", we are aware of our entrepreneurial responsibility in all its facets - for our business partners, our employees and also for our shared natural environment.

The Wünsche Group is committed to a healthy and habitable ecology and works towards a continuous improvement of its environmental performance.

We aim to jointly find economically viable solutions via our internal environmental management system, which will effectively and efficiently help us achieve our set targets.

Björn Peters

Thomas Wünsche



To ensure an efficient environmental management system, we will act according to the following guiding principles:

We consider the natural environment and its ecological services as a common good of society, which need to be preserved.

Within the context of our corporate limits, we assume responsibility for preserving and protecting it.

The Sundarbans (meaning "beautiful forest") on the Bay of Bengal are the largest mangrove forests in the world and protect large parts of the Bangladesh coast. Bangladesh is a country where many of our manufacturing partners in the textile industry are based. With our comprehensive chemicals management system, we support the safe use of potentially hazardous chemicals at production sites. In this way, we help to protect the ecosystem of the mangroves, a home to countless aquatic and terrestrial species.



Our economic activities are based on an intact environment.

That is why we see corporate environmental protection as an important strategic task to secure the future of our group of companies. The common Green Vision of the Wünsche Group sets the framework for our actions.

Our Wünsche headquarters, near the Speicherstadt in the heart of Hamburg, is where our Corporate Responsibility Department is located and from where the environmental management for the entire Group is coordinated. In cooperation with our trading companies, we are working to continuously improve our environmental performance because it's an important part of our success. The concern for safeguarding progress and sustainability guide us through every process.



Our goal is to reduce the negative impact on the natural environment caused by our economic activities.

Whenever possible, we will reduce our resource usage, substitute environmentally harmful substances with friendlier alternatives, and declare our commitment to the long-term pursuit of a circular economy.

At MÜLLER-LICHT, innovative packaging designs are saving plastic on a large scale. Since 2021, the new packaging for light fixtures and light bulbs has been plastic-free, fully recyclable, and made of 80 percent recycled materials. This not only keeps valuable raw materials in the economic cycle, it also significantly reduces greenhouse gas emissions.





We derive our environmental goals from our environmental policy.

We are continuously developing measures to achieve our goals, allocating the necessary resources to fund them, as well as continuously defining and redefining responsibilities.

Relevant key environmental aspects are considered in the search for suitable solutions, including energy, water, material, area, emissions and waste. For example, we subsidise public transport tickets and a bicycle leasing program for many employees. Compared with car use, this not only prevents excessive emissions, but also saves on building materials used during the production and disposal of a car, as well as land usage and energy. Bild: © JobRad, jobrad.org



Group-wide environmental goals are set following a collective discourse.

To achieve these goals, the trading companies of the Wünsche Group are supported by the enviromental management regarding their individual possibilities.

In the process of setting environmental targets, the different situations and needs of our trading companies are taken into account and discussed during a collaborative exchange. We focus our common concerns on the areas in which we can collectively create tangible added values.



Environmental protection measures are a very high priority for us in terms of attention and action.

These measures balance ecological, social and economic aspects and are implemented within the scope of our technical, financial and entrepreneurial possibilities, in consultation with all parties involved.

100% of the electricity demand at MÜLLER-LICHT near Bremen is covered by the in-house photovoltaic system. In addition, surplus energy is fed into the regional power grid and supplies around 1,700 additional households with clean energy. Geothermally powered floor heating provides climate-neutral heating for the warehouse, which is insulated with ecological materials. The extensive automation of the storage and transport processes on the site also guarantee an efficient use of resources.



We track our environmental performance by regularly monitoring, documenting and assessing certain indicators.

All processes, measures, and targets relevant to environmental protection are reviewed via internal quality controllers. In the event of non-compliance, we ensure that appropriate measures will be taken to remediate them.

The seven-step process within a reporting period contribute towards a comprehensive and high-quality implementation of the environmental management system. Through the identification of relevant key data and updating the Green Vision as well as the environmental program, the foundation of the environmental management system is laid. Next, the appropriate measures are implemented and evaluated several times. At the end of each cycle, an environmental report containing all significant findings is generated.



Corporate environmental protection is a collective task.

Each employee of the Wünsche Group assumes responsibility and commits to improving the common environmental performance to the best of their knowledge and ability. In addition, each employee will be offered regular trainings on topics regarding environmental protection topics and will be able to actively participate in the improvement process.

Through regular trainings, meetings, and conferences, we ensure a broad and at the same time, in-depth exchange within the Wünsche Group. Every employee is invited to participate in the planning and implementation of environmental protection measures. We rely on the qualifications, participation and actions of interested colleagues.



Our business partners' and employees' satisfaction is one of our highest priority.

That is why we maintain a transparent communication policy. We seek to have an open discussion about our environmental protection practices and environmental targets both internally, as well as with interested stakeholders and the public, in order to sustainably align our actions with the demands of our business partners and employees.

Since the reporting year 2017, we have communicated annually about the Group's key and environmentally relevant measures, targets and environmental data. Our goal - to satisfy the requirements of our partners and employees - drives a constant development and improvement process. Our regular publications provide clear information about our efforts and illustrate a responsible approach to corporate environmental protection.



In our business activities, we are committed to complying with all relevant environmental legal standards.

In addition, we are continuously establishing partnerships with initiatives, associations and other non-profit organizations that are committed to sustainable improvement of the environment beyond the minimum legal requirements.

Among those certificates which distinguish several of our products and trading companies is the Green Button. This initiative of the German federal government certifies textiles that have been produced under particularly good working and environmental conditions. Some of our other products can be seen with a Forest Stewardship Council® (FSC®) badge, demonstrating that its materials originate from an environmentally responsible forestry (FSC® - License No.: N003565). By using the Global Recycled Standard, we support, among other things, the increased usage of recycled material. (GRS - license no.: 151896)





We are looking forward to hearing your ideas!

Do you have any questions about our Green Vision or would you like to discuss and learn more about it? Feel free to write us a message.

The Wünsche Group Environmental Team looks forward to hearing from you!

How to reach us: EnvironmentalProtection@wuensche-sc.de

